



UNIVERSITÀ DI PISA

# Text 4 Business

A Workshop on Industrial Applications  
of Text Mining and NLP Techniques

**Pisa | 12 December | 10:00 - 12:00**

Aula Magna Ulisse Dini, Polo A, School of Engineering  
Via Diotisalvi, 2

## Program

**Moderator:** *Filippo Chiarello, University of Pisa, DESTEC*

### **Presenters:**

**Alessandro Bondiello** (UNIFI, DII) Smart-ATS for optimal job matching

**Dario Brugnoli** (Errequadro s.r.l.) The Value of Knowhow in Technical Documents

**Elena Coli** (UNIFI, DICI) NLP in Production Context: From Knowledge to Action

**Andrea Fronzetti Colladon** (University of Perugia) Brand Intelligence Analytics

**Paola Rovelli** (Free University of Bozen-Bolzano) Mining Gender Related  
Information Through Content Analysis

**Felice Dell'Orletta** (CNR, Italian NLP LAB) The Italian NLP LAB: cases from 10  
years of experience in NLP business applications

The workshop is recommended for PhD student of DESTEC, DICI, DII, Smart Industry and Data Science and to MSc students from Management engineering, Data science, Computer Science and Artificial intelligence. Other participants from Universities and Companies are welcome.

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